



QUICK SCHEDULE

ROCK STAR 2026**CB / Con-Agg*****Speakers and Topics Subject to Change*****EVENT TITLE:** 2026 PACA Annual Meeting and Honors Program**EVENT VENUE/LOCATION:** Hotel Hershey
100 Hotel Road, Hershey, PA 17033**EVENT START DATE:** November 15, 2026**EVENT END DATE:** November 17, 2026

Sunday, November 15, 2026

TIME	EVENT	LOCATION	NOTES
4:00 - 5:30 PM	Exhibitor Setup	Starlight Room/Garden Terrace Lobby	Total of 35 tables available
4:00 PM	Registration Opens	Garden Terrace Lobby	All registered attendees
5:30 - 7:30 PM	Welcome Reception	Castilian Room	All registered attendees
7:30 PM	Dinner on Your Own		

Monday, November 16, 2026

TIME	EVENT	LOCATION	ATTENDEES/NOTES
7:30 - 9:30 AM	Board of Directors Meeting with Breakfast	Castilian Room	Closed meeting for PACA Board Members only
8:30 AM	Registration Opens	Garden Terrace Lobby	All registered attendees
8:00 AM - 4:30 PM	PELA & Young Leaders Lounge Open	Overlook Room	For registered members ages 40 & under, PELA 5, PELA Alumni
10:00 AM	Annual Meeting Opening	Garden Terrace Ballroom	All registered attendees
10:15 - 11:15 AM	Monday Keynote Session	Garden Terrace Ballroom	All registered attendees
Anirban Basu, Sage Policy Group		<i>Presentation Title - First Brood</i>	



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TIME	EVENT	LOCATION	ATTENDEES/NOTES
11:15 AM - 12:15 PM	General Session 1	Garden Terrace Ballroom	All registered attendees
Speaker: Scott Walter, Capital Research Center		<i>Topic: How Political Parties Finance Their Operations</i>	
12:15 - 1:30 PM	Networking Lunch & Exhibitor Engagement	Fountain Lobby	Desserts set up around exhibitors
1:30 - 3:15 PM	CONCURRENT SESSIONS		
<u>REGULATORY TRACK</u>		<u>Tea House Room</u>	All registered attendees
<u>OPERATIONS TRACK - CASE STUDY PRESENTATIONS</u>		<u>Garden Terrace Ballroom</u>	All registered attendees
3:30 - 4:15 PM	General Session 2	Garden Terrace Ballroom	All registered attendees
Speaker: Jill Helsel-Gingrich, La Torre Communications		<i>Presentation Topic: Crisis Communications Plans</i>	
4:30-6:30 PM	Chairman's Reception	Fountain Lobby	All registered attendees
	Dinner on your own		
8:00 - 11:00 PM	Casino and Karaoke Night	Castilian Room / Mezzanine	All registered attendees



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Tuesday, November 18, 2025

TIME	EVENT	LOCATION	NOTES
8:00 AM	Registration Opens	Garden Terrace Lobby	All registered attendees
8:00 - 9:00 AM	Networking Breakfast & Exhibitor Engagement	Fountain Lobby	All registered attendees
8:00 - 9:00 AM	Women in PACA Breakfast	Circular Dining Room	All registered attendees
8:30 AM - 12:15 PM	PELA & Young Leaders Lounge Open	Overlook Room	For registered members ages 40 & under, PELA 5, PELA Alumni
9:00 - 10:00 AM	Tuesday Keynote Session	Garden Terrace Ballroom	
David Sarkus, The Safety Coach		Presentation Title: Leading From Your Heart - Everyone's a Safety Coach	
It's difficult for workers to trust and understand the kinds of principles that must be used to help individuals and teams work safer on a regular basis. In fact, some leaders don't quite know where to begin! David reveals The 7C's that anyone, in any organization, can use to help everyone achieve their very best. These 7 principles will help your organization move together in the same direction through a common vision for world-class safety performance!			
10:00 - 10:30 AM	Networking Break & Exhibitor Engagement	Starlight Room/Garden Terrace Lobby	All registered attendees



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TIME	EVENT	LOCATION	NOTES
10:30 - 11:00 AM	General Session 3	Garden Terrace Ballroom	All registered attendees
PELA Class of 2026 Capstone Project Presentation			
11:00 AM - 12:15 PM	General Membership Meeting, PACA Honors, PELA Graduation	Garden Terrace Ballroom	All registered attendees
GENERAL MEMBERSHIP MEETING:	<i>State of the Association video, Board/Associate Board Election results, Address by incoming President/CEO</i>		
PACA HONORS:	<i>Hall of Fame, Excellence in Concrete Awards, Chairman's Award and other recognitions</i>		
PELA 6 GRADUATION:	<i>Help us recognize and congratulate the graduates of the PACA Emerging Leaders Class of 2025 for their hardwork and dedication to the PELA experience</i>		
12:15 - 1:15 PM	PACA Honors Luncheon	Fountain Lobby	All registered attendees
2:00 PM	Exhibitor Teardown	Starlight Room/Garden Terrace Lobby	
2:00 - 3:00 PM	Associate Board of Directors Meeting	Room TBD	Closed meeting for Associate Board members only