PACA

43rd ANNUAL MEETING
& Honors Program

November 16-18, 2025
Hotel Hershey • Hershey, PA

Cleveland Brothers CAT CB / Con-Agg **Rock Star Sponsor**

CONNECT **LEARN** **SPEAK UP**

Featuring:

- *Kellyanne Conway - President of KAConsulting LLC. , Former Senior Counselor to the President and Former Trump 2016 Campaign Manager & NYT #1 Best Selling Author - sponsored by:*

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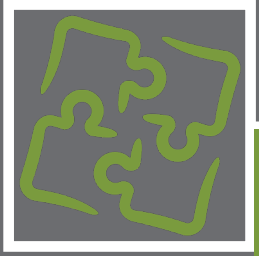


CONNECT *with*

- Industry Peers
- Pennsylvania Policymakers
- Potential Customers
- Friends & Colleagues
- The PACA Team
- Industry VIPs
- Our Exhibitors
- Our Rock Star Sponsor & Meeting Sponsors

LEARN *from*

- Industry Experts
- Industry Leaders
- The PACA Team
- Content Experts
- Each Other
- Our Case Study Presentations
- Our Pennsylvania Policymaker
- One of the Leading Economists in the Country

SPEAK UP *and*

- Be Heard
- Ask Questions
- Share Your Knowledge
- Discuss Innovations
- Mentor Future Leaders

SUNDAY, NOVEMBER 16, 2025

5:30 - 7:30 PM Castilian Room
Welome Reception for PACA's Incoming President/CEO, Seth Grove
For all registered attendees

MONDAY, NOVEMBER 17, 2025

7:30 - 9:30 AM Castilian Room
PACA Board of Directors Meeting
Closed meeting for PACA Board Members only

7:30 - 9:45 AM Starlight Room & Garden Terrace Lobby
Exhibitor Setup

7:30 AM Garden Terrace Lobby
Registration Opens
For all registered attendees - stop by to pick up your name badge, drink tickets, etc.

8:00 AM - 4:30 PM Overlook Room
PELA & Young Leaders Lounge Open
For all registered attendees ages 40 and under, PELA 5 and PELA Alumni - drinks and snacks available

10:00 AM Garden Terrace Ballroom
PACA 43rd Annual Meeting Opening
All General Sessions, Concurrent Sessions and the Pennsylvania Policymakers session are open to all registered attendees

10:05 - 11:00 AM Garden Terrace Ballroom
General Session I

Presentation Title: Monetary Masala
Speaker: Anirban Basu, Sage Policy Group
With the presidential and congressional elections of 2024 in the rearview, our eyes turn to 2025. Has the Federal Reserve engineered a soft landing, or is stagflation on the way? Can America continue to pace the advanced world, or will expanding indebtedness, policy uncertainty, and over-extended asset values prove our collective undoing? This presentation focuses on US and regional economic performance with an eye toward discussing emerging risks to what has thus far been an economy that has surprised to the upside.

MONDAY, NOVEMBER 17, 2025 continued...

11:00 AM - 12:00 PM Garden Terrace Ballroom

General Session II

Presentation Title: PennDOT and Technical Updates

Speakers: Christine Norris, P.E.; Deputy Secretary, & Garth Bridenbaugh, Chief Materials Engineer; Pennsylvania Department of Transportation; Hadi Rashidi, National Stone, Sand & Gravel Association, Andrew Lawrence, P.E.; Lawrence Concrete Consultants, LLC

Hear the latest information from the Pennsylvania Department of Transportation as well as updates from the technical world. Dr. Hadi Rasidi, NSSGA & Andy Lawrence, P.E. will discuss your company's participation at ASTM and ACI - it's now more important than ever, easier than you think, and comes with long lasting return to your company.

12:00 - 1:30 PM

Networking Lunch & Exhibitor Engagement

- *Food buffet lines located in the* ***Fountain Lobby***
- *Seating available in the* ***Fountain Lobby and Circular Dining Room***
- *Coffee, iced tea and assorted soft drinks available in the* ***Starlight Room***
- *Dessert buffet available in the* ***Starlight Room***

CONCURRENT SESSIONS

REGULATORY TRACK
1:30 - 3:15 PM
Tea House Room

1:30 - 2:15 PM

Presentation Title: Case Law Updates

Speaker: Kevin Garber, Babst Calland

Important Pennsylvania regulatory updates

2:15 - 2:45 PM

Presentation Title: National Regulatory Update

Speaker: Emily Coyner, Sr. Directory, Environmental Policy; National Stone, Sand & Gravel Association

Emily will give a critical and timely update on Federal issues impacting the aggregates industry.

2:45 - 3:15 PM

Presentation Title: PA DEP Updates

Speakers: Randy Shustack and Greg Greenfield, Pennsylvania Department of Environmental Protection

Discussion topics to be brought forth by PACA members during the October 2nd Environmental Community Meeting in Shippensburg, PA.

OPERATIONS TRACK
1:30 - 3:15 PM
Garden Terrace Ballroom

Real life case studies showcasing problems and solutions provided by our Associate Business Partner Members.

See page 9 for more information on the five presentations.

MONDAY, NOVEMBER 17, 2025 continued...

3:30 - 4:30 PM Garden Terrace Ballroom

Pennsylvania Policymakers Session

Speaker: Stacy Garrity, Pennsylvania State Treasurer

Back by popular demand! The Pennsylvania Policymakers Session! Hear from Ms. Stacy Garrity on all things Pennsylvania, her insights on the Commonwealth and more!

4:30 - 6:30 PM

Networking Reception & Exhibitor Engagement

- *Appetizers located in the **Fountain Lobby***
- *Two bars available in the **Fountain Lobby***
- *Another bar available in the **Starlight Room***

6:30 PM

Dinner On Your Own

OUR YOUNG LEADERS CORDIALLY INVITE ALL TO:

CONNECT
for a night of fun

LEARN
who is brave enough to take the stage

HEAR
who has the most talented singing voice (or not)

KARAOKE NIGHT

with PACA's Young Leaders

8:00 - 10:00 PM - Garden Terrace Ballroom

Bars available in the Ballroom & Lobby

TUESDAY, NOVEMBER 18, 2025

7:00 AM — Garden Terrace Lobby
Registration Opens

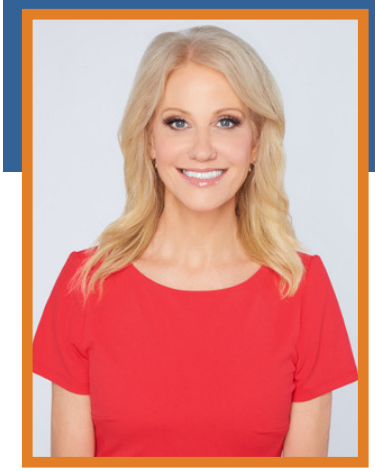
7:00 - 8:30 AM — Castilian Room
Networking Breakfast and Exhibitor Engagement

- *Food buffet lines located in the* ***Fountain Lobby***
- *Seating available in the* ***Fountain Lobby and Circular Dining Room***
- *Coffee, iced tea and assorted soft drinks available in the* ***Starlight Room***

7:00 - 8:30 AM — Circular Dining Room
Women in PACA Breakfast
Kallie Kline, Megan Dennis and Susan Armstrong, members of the PACA Team, invite all our registered female members to join us for a time of networking and fellowship.

8:30 AM - 12:15 PM — Overlook Room
PELA & Young Leaders Lounge Open
For all registered attendees ages 40 and under, PELA 5 and PELA Alumni - drinks and snacks available

KEYNOTE SESSION



KELLYANNE CONWAY
8:30 - 9:30 AM
Garden Terrace Ballroom

Presentation Title: 2025 & Beyond: Historic Realignment and its Global Impact

Kellyanne Conway played a key role in advising the historic Republican campaign to reclaim the White House in 2016, becoming the first woman to lead a winning presidential campaign, leveraging her deep expertise in political strategy and data analytics. Today, she advises world leaders, as well as public and private organizations, on strategy, execution, and public sentiment.

As a keynote speaker, Kellyanne Conway draws on her three decades of experience as a pollster and data analyst to offer an insider's view of the 2024 election results, breaking down this transformative political realignment and examining voting trends by demographics, regions, and key battleground areas. She will explore what these shifts mean for both major political parties in the years ahead. Additionally, Kellyanne will provide insights into the priorities and strategies of the winning party covering expected policies, personnel decisions, and legislative goals.

ABOUT KELLYANNE:

Kellyanne Conway served as Campaign Manager of the come-from-behind victory of Trump-Pence 2016, making her the first woman in U.S. history to successfully helm a presidential campaign. For nearly four years, Kellyanne served as Assistant to the President and Senior Counselor to the President at the White House, working on a range of issues affecting domestic and global policy.

She was Founder and President of The Polling Company, Inc. / WomanTrend a privately-held, woman-owned corporation she operated from 1995-2017. Kellyanne is one of the most quoted and noted pollsters on the national scene, having provided commentary on thousands of television shows on ABC, CBS, NBC, PBS, CNN, CNBC, MSNBC, HBO, Comedy Central, MTV, Fox News, on the paid speaking circuit and for numerous radio shows and print stories. Currently, she is a Fox News Contributor, featured multiple times per week and for special coverage of debates, caucuses, primaries, conventions, general elections and other major events.

Throughout her 35 years in market research, Kellyanne has provided primary research and advice for clients in all 50 states and has directed thousands of demographic and attitudinal survey projects for statewide and congressional political races, trade associations, and Fortune 500 companies. Kellyanne is a "fully-recovered" attorney, licensed to practice law in four jurisdictions (Maryland, New Jersey, Pennsylvania, and the District of Columbia). She holds a law degree, with honors, from George Washington University Law Center and completed her undergraduate studies at Trinity College and Oxford University.

Kellyanne has served on numerous boards and advisory councils. Her latest business, KAConsulting LLC, provides strategic advice, data analytics, and media training to corporate, political and nonprofit clients. They furnish thought leadership to numerous corporations, particularly companies and industry under threat of government action or companies and industry simply peaking around the corner and preparing for the implications of the next year.

Nate Silver's FiveThirtyEight recognized her firm as one of the top pollsters in the nation, with 91% accuracy in predicting races during the 2022 midterm cycle whereas polling overall was overly optimistic and fraught with error. Most recently, she was pollster for the newly elected Governor of Louisiana, winning in a jungle primary outright and overwhelmingly.

Kellyanne is mom to four amazing teenagers. Her memoir, Here's The Deal, published in May of 2022, was a #1 New York Times bestseller.

9:30 - 9:45 AM Starlight Room & Garden Terrace Lobby
Networking Break & Exhibitor Engagement
Coffee, iced tea and assorted soft drinks available in the ***Starlight Room***

9:45 - 10:15 AM Garden Terrace Ballroom
General Session III
Presentation Title: MSHA Update
Speaker: Jim McHugh, Deputy Assistant Secretary, Mine Safety & Health Administration

10:15 - 10:45 AM Garden Terrace Ballroom
General Session III
Presentation Title: PELA Capstone Project Presentation
Speakers: Members of the PACA Emerging Leaders Academy Class of 2025

TUESDAY, NOVEMBER 18, 2025 continued...

10:45 - 11:15 AM Starlight Room & Garden Terrace Lobby
Networking Break & Exhibitor Engagement
*Coffee, iced tea and assorted soft drinks available in the **Starlight Room***

11:15 AM- 12:30 PM - GENERAL MEMBERSHIP MEETING - Garden Terrace Ballroom

General Membership Meeting

- State of the Association Address
- Board / Associate Board Election Results
- Address by Incoming PACA Staff President / CEO

PACA Honors Program

- Ambassadors of the Industry Hall of Fame Inductions
- Excellence in Concrete Awards
- Chairman's Awards

PELA Graduation Ceremony

Help us recognize the graduates of the PACA Emerging Leaders Academy Class of 2025 for their hardwork & dedication to the PELA experience.

12:30 -2:00 PM
PACA Honors Luncheon
- *Food buffet lines located in the **Fountain Lobby***
- *Seating available in the **Fountain Lobby and Circular Dining Room***

2:00 PM
Exhibitor Teardown & Conclusion of the 43rd PACA Annual Meeting

2:00 - 3:00 PM
Room TBD
Associate Board of Directors Meeting
Closed meeting for Associate Board Members only

2026 MEETINGS SCHEDULED TO DATE

PACA Town Hall Meeting
April 28 - 29, 2026
Nittany Lion Inn, State College, PA

Summer Summit & Golf Outing
June 21 - 23, 2026
Skytop Lodge, Skytop, PA

Annual Meeting & Honors Program
November 16 - 17, 2026
Hotel Hershey, Hershey, PA

OPERATIONS TRACK PRESENTATIONS - (Monday - 1:30-3:15 PM)

Presentation Descriptions

Each presentation will be 15 minutes long with 5-minute transitions between each.

1:30 - 1:50 PM

Presentation Topic: Nano-Clay Rheology Modifier - Acti-Gel

Presenter: Paul Fendley, Active Minerals International LLC

Problem: A concrete producer in Central Pennsylvania was required to use a mix design with 100% manufactured sand for the construction of warehouses. While the design appeared pumpable on paper, field conditions told a different story—the mix would not pump. With deadlines looming and traditional viscosity-modifying admixtures (VMAs) proving ineffective, the producer found themselves seemingly out of options.

Solution: The nano-clay rheology modifier known as Acti-Gel was introduced as a solution to the problem. Once added in the truck, the concrete exhibited a thixotropic behavior and enhanced cement paste. The result was concrete easily pumped, placed and finished.

1:50 - 2:10 PM

Presentation Topic: Command Alkon's Material Supply & Ticketing Accounting

Presenters: Michael Hoagland & David Skarzynski, Command Alkon

Problem: Paper tickets piling up on desks, batch operators spent over an hour a day entering data, errors from manual data entry slipping through to accounting, fixing these mistakes resulted in more time lost. They needed less data entry and more accuracy.

Solution: Command Alkon's Material Supply & Ticketing Accounting eliminated manual entry and streamlined inventory updates. The solution reduced the company's ticket entry time from over an hour to just 15 minutes per day, with operators now uploading tickets throughout the day instead of letting them pile up.

2:10 - 2:30 PM

Presentation Topic: Alliance Low Water Washer 410

Presenters: Dan Whitmyer & Jon Bennington, Kemper

Problem: The customer was operating a standard cone/jaw recirculating plant in a limestone quarry, producing 40-60 TPH of -1/4" dry screenings. In their unwashed state, these screenings had no value. To process them, the customer transported the screenings several miles away to a wash plant with a standard screen and screw, adding additional costs per ton in handling and transport costs.

Solution: Kemper implemented an Alliance Low Water Washer 410 extended unit, which accepted feed directly from the crushing circuit. By processing material on site, the customer eliminated transport costs, improved efficiency, and produced a consistent asphalt sand product that met specifications.

2:30 - 2:50 PM

Presentation Topic: PennClean HT

Presenter: Len McIntosh, Oil Service, Inc.

Problem: Poor thermal balance & asphalt plant resulting in difficult & costly start-ups. Increased fuel burn at start-up & to maintain production temperature. Quality of heat transfer fluid deteriorating, carbon buildup around piping & valves lowering efficiency & operation.

Solution: PennCool HT added to system effectively eliminating all buildup, dissolved acids, revitalized heat transfer fluid, avoiding a full drain/flush & re-charge. Significant cost savings yielded, seen better operational efficiency gained.

2:50 - 3:10 PM

Presentation Topic: Slabstack Technology

Presenter: Eliot Grossman, Slabstack

Problem: The customer's sales system was caught up in spreadsheets and an ineffective MobileSales setup. Quotes took too long, pricing was inconsistent, and no one had a clear picture of backlog or margins. Rapid growth and an outdated quoting tool created four big pain points: 1. Inefficient Manual Processes 2. Lack of Effective Margin Control 3. Limited Reporting and Analytics & 4. No Two-Way Integration with Dispatch

Solution: The customer replaced ad-hoc quoting with a centralized, data-driven workflow using Slabstack. With embedded margin controls and live pricing data, they now quote with 98–100% confidence and have seen a 30% increase in margins. Real-time integration with dispatch platforms and actionable analytics provide visibility across pipeline, pricing, and production, enabling smarter, faster decisions.