



39th ANNUAL MEETING

Meeting Topics and Speakers



Keynote Speakers

Luncheon Keynote Speaker - Joseph Torrillo, FDNY, Lt. (ret.)

Buried Alive With the Will to Survive - From Devastation to Inspiration

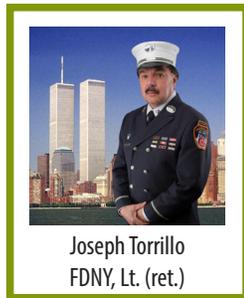
Monday, November 15th - Noon to 1:00 PM

Sept 11th, 2001, is the day where the world stood still.

Buried, crushed and bleeding beneath the tons of rubble of the South Tower, Joe wondered what life could be if given just one more day. He was miraculously found alive by rescue workers with multiple fractures, a massive brain injury and barely breathing. The light of day was something he always took for granted. Within ten minutes of being rescued, Joe was buried again under the debris of the second collapse - the North Tower. Joe now travels the world sharing his amazing and inspirational story of survival. A real and regular person, he shares his lessons of managing fear under the most horrible situations.

The lessons Joe learned on and after September 11, 2001 inspire those who listen to him to thrive through change under any circumstance, and to accept and handle unexpected stress and adversities - redirecting them with positive empowerment toward reaching their goals and dreams. Attitude and perseverance are everything.

- "You'll never know your true strength until your weakest moment."
- "Success is not luck - it is the intersection where preparation meets opportunity."
- "Happiness is the paying the price of building character and a good reputation."
- "Bravery is the coward that escapes from inside of you."
- "The first step of getting somewhere is to decide that you are not going to stay where you are."
- "The best lessons in life often come from the bad and the wrong, for they are the ones from which you learn the most."
- "Self doubt is our worst enemy, for it seeks to compromise our ability to succeed."



Joseph Torrillo
FDNY, Lt. (ret.)



Haydn Shaw



Anirban Basu



Pennsylvania Aggregates & Concrete Association
2040 Linglestown Road, Suite 204
Harrisburg, PA 17110



www.pacaweb.org
www.specifyconcrete.org



Register at <https://www.pacaweb.org/events/annual-meeting>

Biography:

Joe Torrillo was a 25 year Lieutenant with the NYC Fire Dept. who is now retired on disability. He spent the first 15 years of his career in Engine Company # 10, across the street from the South Tower of the World Trade Center. While recuperating from a severe injury on New Years Eve of 1996 going in to 1997, Joe was assigned to convalesce in the office of fire safety education.

Eight months into this "light-duty" position, Joe was ultimately named the Director of this public-based program. In his new position, Joe would co-design a children's state-of-the-art fire safety learning center, which opened in October, 2000.

This new venue, "The Fire Zone", in the heart of Manhattan, was nominated and won the coveted "THEA" award at the Emmy's in 2002. Shortly thereafter, in January of 2001, Joe worked on a project with Fisher-Price Toys to help design a new children's "action figure", which was part of their line of "Rescue Heroes". This new action figure was named "Billy Blazes" and was a likeness of a NYC Firefighter, who was an addition to their other "Rescue Heroes".

In conjunction with the Executives of the Fisher-Price Corp., Joe chose the "Fire Zone" as the location for the press conference to introduce "Billy Blazes", and then keeping with a safety theme, ironically chose the date of September 11, 2001, because 9/11 is the Emergency phone number in New York City.

On the way to the press conference, that was set for 9 a. m., Joe was about an eighth of a mile away from the World Trade Center, when American Airlines Flight #11 struck the North Tower at 8:46 a.m. Fearing for his Firefighter brothers in Engine Co. 10 and Ladder Co. 10 across the street from the Towers, Joe diverted to the scene to render assistance.

Three minutes after donning borrowed bunker gear, at 9:03 a.m., the second jet, flew over Joe's head and slammed in to the South Tower. With a background in Structural Engineering, Joe made an immediate assessment that everyone above the fire was doomed to death, and the buildings would collapse.

By the time the sun set on the evening of September 11, 2001, Joe had miraculously survived the collapse of both Towers, but with life-long injuries.

Sadly, "Billy Blazes" would come to represent the 343 New York City Firefighters who had made the supreme sacrifice of their lives in the rescue effort.

Today Joe Torrillo travels the world as a professional speaker with a quest to make our country the "Re-United States of America", resurrecting patriotism, trumpeting the men and women of the Armed Services, mentoring adolescents, and inspiring audiences of all sizes to embrace change and never give up on their dreams.

Annual Meeting Opening Keynote Speaker - Haydn Shaw

Light Eaters, Yippers and Yappers, and Hound Dogs: Dealing with Resistant and Negative Employees

Monday, November 15th - 1:35 to 2:35 PM

Negative and resistant people are helpful, irritating or dangerous. But most leaders (and coworkers) lump negatively oriented employees together and treat them the same. That is a big mistake. Managers make things worse by the way they lead negative employees: they engage the helpful negative people too late and too long, intensify the irritating negative people by ignoring them, and strengthen the dangerous negative people by fighting them. Even more, as a result, the crabby people win, their influence pulls down the rest of the team or organization.

This presentation uses laughter and unforgettable metaphors to teach leaders and coworkers how to tell the difference among the three types of negative employees—the Hound Dogs, the Yippers and Yappers and the Light Eaters. Then it provides simple and practical answers to the most popular questions hundreds of leaders have asked about turning negative situations around:

- How to keep negative people from taking over your team
- How to identify the helpful negative employees (and how to keep them from killing innovation)
- How to help negative people use their negativity to speed things up rather than bog them down
- How to separate the dangerously negative people from the merely irritating
- How associates can help their managers deal with the dangerous "Light Eaters"
- How to turn around positive people who are becoming negative
- How to raise the performance of everyone on the team

Get beyond the negativity and help your team have fun and get more done.

Biography:

Haydn Shaw is a leading expert on the multiple generations, leadership, change management, personal productivity, and trust.

He is the author of "Sticking Points: How to Get 4 Generations Working Together in the 12 Places They Come Apart" and Franklin Covey's bestselling workshops "Leading Across Generations" and "Working Across Generations". He also writes on generations and leadership for the Huffington Post.

TIME wrote, "Shaw is an expert on cultural differences at the office." He has spoken to over 100,000 people and worked with more than 1,500 businesses (from Fortune 500 companies to start ups), not-for-profit organizations, and governmental agencies. He speaks and consults in excess of 160 days each year to clients who consistently invite him back.

Hailed as a "leadership guru" by the Washington Post, Haydn Shaw has delivered hundreds of convention keynotes or intimate off-sites. Known for taking groups from hilarity to deep reflection, he combines rich content with use-tomorrow tools. His presentations make an impact because he does his homework, designing each one for your unique needs. Having worked with hundreds of organizations, Haydn connects with virtually any group in any industry, and brings practical and inspiring examples from the boardroom and the front line.

He also has worked with Franklin Covey for twenty three years as a senior consultant and one of their most requested keynote speakers specializing in their generations, leadership, execution, personal productivity and trust methodologies.

Closing Annual Meeting Keynote Speaker - Anirban Basu, Sage Policy Group

Anirban Basu and the Chamber of Data

Tuesday, November 16th - 11:00 AM to Noon

At last, 2021 is here. This presentation supplies economic data and analysis juxtaposing the pre-pandemic and pandemic world, and then supplies a forecast for the post-pandemic one. Among the areas of focus are labor markets, financial markets, real estate, construction, consumer spending, business investment, international trade and government finances.

Biography:

Anirban is a study in contradictions. He has been called an economist with a personality, or alternatively, one with a sense of humor. He has twice been recognized as one of Maryland's 50 most influential people. He has also been named one of the Baltimore region's 20 most powerful business leaders. In 2014, Maryland Governor Larry Hogan appointed Dr. Basu as Chairman of the Maryland Economic Development Commission (2014-2021). He teaches global strategy at Johns Hopkins University and serves as the Chief Economist function for a number of organizations around the country. He has read every one of Agatha Christie's novels, is an avid fan of James Bond, English football, Indian cricket, all Baltimore teams, and lives with his wife and two daughters, Kimaya and Kohena.

Anirban is Chairman & CEO of Sage, an economic and policy consulting firm in Baltimore, Maryland that he founded in 2004. Dr. Basu is among the most recognizable economists, in part because of his consulting work on behalf of numerous clients, including prominent developers, bankers, brokerage houses, energy suppliers, law firms and business associations.

Dr. Basu has written several high-profile economic development strategies on behalf of government agencies and non-profit organizations, including co-authoring economic development strategies for Baltimore City and Baltimore County, Maryland. Among other things, Anirban serves as the chief economist to Associated Builders and Contractors (national) and as chief economic advisor to the Construction Financial Management Association.

In recent years, he has also focused upon health economics, the economics of education, and economic development. He has lectured at Johns Hopkins University, most recently in global strategy.

In 2007 and then again in 2016, Dr. Basu was selected by the Daily Record newspaper as one of Maryland's 50 most influential people. The Baltimore Business Journal named him one of the region's 20 most powerful business leaders in 2010.

Over time, Dr. Basu has had occasion to serve on many boards, including the boards of the University of Maryland School of Law, First Mariner Bank, the Baltimore School for the Arts, the Baltimore City Public School System, and Union Memorial Hospital. He served as chairman of the Maryland Economic Development Commission from 2014-2021. He was recently appointed to the University System of Maryland Foundation Board and is also on the Board of the Archdiocese of Baltimore School System and the Lyric Opera House.

Dr. Basu earned his B.S. in Foreign Service at Georgetown University in 1990. He earned his Master's in Public Policy from Harvard University's John F. Kennedy School of Government, and his Master's in Economics from the University of Maryland, College Park. His Juris Doctor was earned at the University of Maryland School of Law in 2003, and he completed his Ph.D. in health economics at UMBC in 2020.



Breakout Sessions

TRACK 1

Monday,
November 15, 2021

MSHA UPDATE

2:45 to 3:15 PM

By Kevin Abel, Mine Safety & Health Administration

Kevin is the Assistant District Manager of MSHA in Warrendale and will be providing updates on where MSHA is headed with several initiatives and discussing challenges MSHA faces.

PA GEOLOGIC SURVEY UPDATE

3:15 to 3:45 PM

By Dr. Gale Blackmer, Pennsylvania Bureau of Topographic and Geologic Survey

Dr. Blackmer is the Pennsylvania State Geologist and heads the Bureau of Topographic and Geologic Survey. She will be discussing projects they are working on, what is needed as they move forward and resources available to your company and how you can work together with the Bureau.

DEP ENVIRONMENTAL JUSTICE

3:45 to 4:15 PM

By Allison Acevedo, Pennsylvania Department of Environmental Protection Environmental Justice Office

DEP Office of Environmental Justice will be discussing where they are headed with respect to the Department's Environmental Justice Policy and associated actions.

DEP MINING PROGRAM

4:15 to 4:30 PM

By John Stefanko, Pennsylvania Department of Environmental Protection, Deputy Secretary, Active and Abandoned Mine Operations

John will discuss happenings from the Aggregate Advisory Board and will have a special announcement to make - don't miss it!

EVERYONE HAS A STORY TO TELL - LET'S TALK ABOUT HOW TO TELL IT

4:30 to 5:00 PM

By Jill Helsel Gingrich, LaTorre Communications

The success of being able to tell your company's story depends, to a great extent, on how well people understand the company's vision, projects and community impact. This presentation will give attendees the tools and tips necessary to effectively tell that story to the media, legislators, community leaders and customers at any given time.

TRACK²

Monday,
November 15, 2021

LAND USE / ZONING: THE IMPACT ON OUR INDUSTRY

2:45 to 3:30 PM

By Kevin Garber, Babst Calland Clements and Zomnir PC

Kevin is a shareholder in the firm with participation in the Practice Areas of Energy & Natural Resources, Environmental, Litigation and the Public Sector. Kevin will be discussing land use zoning and the impact on our industry, as well as actions you need to take to better position yourselves as you expand and renew your operations.

RMC RESEARCH & EDUCATION FOUNDATION AND MIT CONCRETE SUSTAINABILITY HUB - SCIENCE AND CREDIBILITY BEHIND UNIFIED INDUSTRY ACTION

3:30 to 4:15 PM

By Julie Garbini, Executive Director, RMC Research & Education Foundation

The RMC Research & Education Foundation's mission is to improve the quality, sustainability and professionalism of the concrete industry by funding research and education programs. RMC Foundation established and co-funds the MIT Concrete Sustainability Hub with the Portland Cement Association. RMC Foundation Executive Director Julie Garbini will give an overview of the Foundation's latest deliverables, as well as the agenda and activities of the MIT Concrete Sustainability Hub and how they are being applied to advance the industry's success.

SUSTAINABILITY CAN DO YOUR BUSINESS GOOD

4:15 to 5:00 PM

By James Bogdan, National Ready Mixed Concrete Association

The pillars of sustainability, People, Profit, Planet are all in play for business and its investors. James Bogdan (NRMCA VP Sustainability Initiatives) will provide insights as to how our industry is taking a proactive approach to meeting the challenges.



GENERAL MEMBERSHIP MEETING

of the Pennsylvania
Aggregates & Concrete Association

AGENDA

Tuesday, November 16, 2021

Call to Order: 8:00 AM

1. Government Affairs Update by Hank Butler, PACA Lobbyist
2. State of the Association Address by PACA Chairman of the Board, Robert Housel, Masters RMC, Inc.
3. Announcement of the Results of the PACA Board of Directors Election
4. Announcement of the Results of the PACA Associate Board of Directors Election

CAPSTONE PROJECT PRESENTATION

by the Inaugural Class
of 2021 of the



Tuesday, November 16, 2021

8:45 AM

The Future of Workforce Development in the Aggregates, Concrete, & Cement Industries in Pennsylvania brought to you by the members of the inaugural class of PACA's Emerging Leaders Academy (PELA)

MEMBERS OF THE INAUGURAL CLASS OF PACA'S EMERGING LEADERS ACADEMY (PELA)

Megan Dennis, SKELLY and LOY, Inc. a Terracon Company
Mike Faller, Union Quarries, Inc.
Danny Funk, Jr., New Enterprise Stone & Lime Co., Inc.
Andrew Gutshall, Hanson Aggregates
Brianna Hastings, Civil & Environmental Consultants, Inc.
Corey Hull, Laurel Aggregates, Inc.
Benjamin Lentine, Buzzi Unicem USA, Inc.
Sean Lundgren, New Enterprise Stone & Lime Co., Inc.
Tyler Martin, Specialty Granules, Inc.
Justin Perry, New Enterprise Stone & Lime Co., Inc.
Angela Rhoades, Union Quarries, Inc.
Daniel Ridenour, Union Quarries, Inc.
Richard Rohrsen, Laurel Aggregates, Inc.
Dan Sheakley, Kemper Equipment
Carolyn Speicher, New Enterprise Stone & Lime Co., Inc.
Kurt Staab, Allegheny Mineral Corporation

ACADEMY ROSTER

INAUGURAL CLASS
CLASS OF 2021

PELA SPONSORS
ICEC, Marlin, etc.

MEGAN DENNIS SKELLY and LOY, Inc. a Terracon Company	DANNY FUNK, JR. New Enterprise Stone & Lime Co., Inc.	MIKE FALLER Union Quarries, Inc.	ANDREW GUTSHALL Hanson Aggregates	BRIANNE HASTINGS Civil & Environmental Consultants, Inc.	COREY HULL Laurel Aggregates, LLC
BENJAMIN LENTINE Buzzi Unicem USA, Inc.	SEAN LUNDGREN New Enterprise Stone & Lime Co., Inc.	KYLER MARTIN Specialty Granules, Inc.	JUSTIN PERRY New Enterprise Stone & Lime Co., Inc.	ANGELA RHOADES Union Quarries, Inc.	DANIEL RIDENOUR Union Quarries, Inc.
RICHARD ROHRSEN Laurel Aggregates, LLC	DAN SHEAKLEY Kemper Equipment	CAROLYN SPEICHER New Enterprise Stone & Lime Co., Inc.	KURT STAAB Allegheny Mineral Corporation		



PENNSYLVANIA POLICYMAKER SESSION

with
**Pennsylvania
State
Treasurer
Stacy Garry**

**Tuesday,
November 16,
2021
9:30 AM**

As the 78th Treasurer of the Commonwealth of Pennsylvania, businesswoman and retired U.S. Army Reserve Colonel Stacy Garry is focused on transparency, cutting waste and fees, returning more than \$4 billion in unclaimed property to its rightful owners, and making education affordable for Pennsylvanians.

Stacy understands the challenges that Pennsylvania families face, and she brings the same common sense that people use to manage their own finances to the Treasurer's office.

After graduating from Sayre High School in Bradford County, Stacy earned a degree in finance and economics from Bloomsburg University of Pennsylvania and later received a certificate from the Cornell University Business Management Institute.

While serving as a colonel in the Army Reserve, Stacy received national attention for her decorated service on the battlefields of Iraq. While news raged about scandals involving prisoner abuse at other facilities, Stacy was highlighted for her stellar performance as one of the officers in charge of an internment camp for enemy combatants in Iraq.

Iraqis dubbed her "the Angel of the Desert" when her service at Camp Bucca in Southern Iraq resulted in a perfect record. She kept the camp secure and American troops safe without a single complaint of abuse from Iraqi soldiers interned there.

Stacy served a remarkable three deployments in defense of the United States: in 1991 in Operation Desert Storm, in 2003

in Operation Iraqi Freedom, and in 2008 in Operation Enduring Freedom. She was awarded the Bronze Star twice for exceptional service and received the Legion of Merit before retiring from the Army Reserve with the rank of colonel.

While serving in the Army Reserve, Stacy started work as a cost accountant at Global Tungsten & Powders Corp., a global supplier of refractory powders, and worked her way up to become the first of two female vice presidents at the company.

As Pennsylvania Treasurer, Stacy oversees an office of more than 300 employees and is tasked with protecting more than \$115 billion in state assets. Among her many duties, she serves as a fiscal watchdog for the state, manages Pennsylvania's 529 College and Career Savings Program and the PA ABLE Savings Program for disability-related expenses, and administers the state's unclaimed property program.

Stacy was elected on November 3, 2020, and was sworn into office on January 19, 2021.

As someone committed to her local community, Stacy also serves on the board of Bradford County United Way and is a trustee of Guthrie Robert Packer Hospital in Sayre.

Stacy is married to Daniel Gizzi, a project analyst at Corning Incorporated. She worships at both the Christian Life Church and Emory Baptist Church.



PACA HONORS PROGRAM



Tuesday, November 16, 2021

10:00 AM

**A Highlight of the
Annual Meeting Agenda**

Featuring:



**Ambassadors of the Industry
Hall of Fame Inductions**



**Excellence in Concrete
Recognition Awards**



**Other "surprise"
recognitions
highlighting
outstanding
individuals and
companies in
Pennsylvania**