

Building and Connecting Communities

2023

BUILDING MOMENTUM



 **PACA**
**ANNUAL MEETING
& HONORS PROGRAM**
November 13-14, 2023
Hotel Hershey
Hershey, PA

Schedule *of* Events

MONDAY, NOVEMBER 13, 2023

Note: Exact meeting room locations to be announced.

9:00 AM **ARRIVAL AND REGISTRATION** Garden Terrace Lobby

The following sessions are open to registered Annual Meeting attendees only.

10:00 AM **ANNUAL MEETING OPENING SESSION** Garden Terrace Ballroom

Opening greeting by PACA Chairman of the Board, Jeff Detwiler, New Enterprise Stone & Lime Co., Inc.

OPENING KEYNOTE SESSION

Chase What Matters™ By Yogi Roth



As a storyteller, Yogi Roth understands it's clear that in any great story the main character eventually loses their way. Think about the show you love right now or the latest movie you watched. There is a point in the story where the character feels lost and the same can happen with us. Some of us may even be lost right now. You may not be living a great or IDEAL story with your life at this moment and that's OK. It's normal.

In his career, Yogi has traveled to over 30 countries in pursuit of great stories from elite performers to high level leaders. He's broadcasted major college football for 17 years seeking and uncovering the humanity within the sport and in every conversation, from East Africa to Easter Island to Pullman, WA it came down to whether or not the leaders, the coaches, the people, and the teams were Chasing What Matters.

What does it all come down to? The best leaders, the most competitive and successful cultures, the best in class, build their clarity, confidence, and discipline to consistently CHASE WHAT MATTERS. When your organization is aligned with what matters most, you will experience teamwork, engagement, and collaboration at a winning level. Yogi Roth will reignite your passion and purpose in this transformational keynote.

About Yogi:

Coach, sportscaster, Emmy Award-nominated filmmaker, podcaster, and New York Times bestselling author Yogi Roth is known for his relentless positivity, vital insights about the role of masculinity in sports, and powerhouse motivational keynotes. After coaching college football, he co-authored the New York Times bestseller *Win Forever* with Pete Carroll and his memoir *From PA to LA*. He is currently the lead analyst for the

Pac-12 Network and has also worked as host and analyst for ESPN, FOX, and as a correspondent for CBS' Entertainment Tonight, and has hosted the Elite 11 on ESPN, Bleacher Report, the NFL Network, and YouTube. A gifted storyteller, he has executive produced and hosted The CW's All American Stories, and produced and directed numerous documentaries with the NFL Films, Bleacher Report, and ESPN, as well as the docuseries ProtectHer. A prolific creative, Roth has produced or directed numerous documentaries, including the Emmy-nominated Keep Climbing: 2013 Elite 11 and the LA Emmy Award-winning feature Fight On: A Jackson Family. He was the co-founder of Win Forever, which was dedicated to developing coaches hone their coaching philosophy. He is a gifted speaker, sharing insights about how finding our unique story can help us make an impact in our lives, communities, and the world.

Roth is an in-demand speakers for events with Nike, World Surf League, JC Penny, Dignity Health, IMG College, Capital One, the TEDx Austin Women's Conference, and many more, and he spoke at the SXSW Festival addressing masculinity in sports. He hosts the podcast The It Factory: Pac-12 Football, where he interviews esteemed guests about their journeys to success, and co-hosted Season of Sam. He partnered with One World Play Project as a Story Ambassador, celebrating teams that demonstrate resiliency, and is the cofounder of Win Forever, which is dedicated to developing coaching philosophy. Roth inspires individuals and organizations to explore their potential, and maximize it by striving together to achieve goals.

11:00 AM

GENERAL SESSION II



Show Me the Money (Supply)
By Anirban Basu, Sage Policy Group

Soft landing? Something harder? Whither inflation? This presentation will supply in-depth analysis of the major factors shaping economic outcomes, including central bank policymaking, worker attitudes, business confidence, and geopolitics. It will then turn toward a forecast for the year to come, highlighting the major risks that economic stakeholders will likely encounter.

About Anirban:

Anirban founded Sage Policy Group in 2004. He has been called an economist with a sense of humor, which is considered high praise in the dismal science. He has twice been recognized as one of Maryland's 50 most influential people and also been named one of the Baltimore region's 20 most powerful business leaders. In 2014, Maryland Governor Larry Hogan appointed Dr. Basu as Chairman of the Maryland Economic Development Commission, a position he held through 2021. He serves the Chief Economist function for a number of organizations around the country and currently lectures at Goucher College as their distinguished Economist in Residence.

Dr. Basu currently serves on the boards of the University of Maryland School of Law, St. Mary's College, the University of Maryland Medical Center, the University System of Maryland Foundation, the Lyric Opera House and the Archdiocese of Baltimore School System. He is also on Truist Bank's advisory board.

Dr. Basu earned his B.S. in Foreign Service at Georgetown University. He earned his master's in public policy from Harvard University's John F. Kennedy School of Government, and his master's in economics from the University of Maryland, College Park. He acquired his Juris Doctor at the University of Maryland School of Law. He completed his doctoral work at University of Maryland, Baltimore County with a concentration in health economics.

NOON

NETWORKING LUNCHEON

Fountain Lobby

Lunch is open to all registered Annual Meeting attendees and those attending the PCA Economic Conference who purchased a lunch ticket.

Macroeconomic Outlook and National Cement Outlook / PCA Economic Conference Session 1 of 3 By Ed Sullivan, Portland Cement Association

About Ed:

Edward Sullivan is Chief Economist and Senior Vice President of Market Intelligence for PCA. He directs all PCA's forward market assessments that support the industry's planning efforts and market research. Ed's analysis and views regarding the construction, cement and concrete industries is widely used in corporate planning efforts, the financial industry, and media. Ed's analysis also supports the cement industry's advocacy efforts in Washington, D.C. and to this end has testified before Congress.

Ed has been cited by the Chicago Federal Reserve as the most accurate forecaster among 30 top economists. Various other forecasting surveys have placed Ed among the most accurate construction economists in the country. Over the years, Ed has been named a "key influencer" in the domestic and international cement and concrete industry by various trade magazines. Ed is often sought as a keynote speaker at various industry events throughout the year.

Ed has more than 30 years of industrial economic analysis in support of senior executives and has played an important role in several U.S. Government automotive trade policy decisions. In the past, Ed has held the position of Vice President at Chase Manhattan Bank Economics, Standard & Poor's, and Wharton Economics where he worked with Nobel Lauriat, Lawrence Klein. His background also includes positions as a senior intelligence officer at the Central Intelligence Agency, where he was awarded a commendation from Bob Gates (then Deputy Director of Intelligence and later Secretary of Defense). He was also an economist within the Office of Senator Edward M. Kennedy.

Ed has taught economics at St. Joseph's and Villanova Universities in Philadelphia, Fairfield University in Connecticut, as well as Columbia and Fordham Universities in New York City.

2:00 - 5:00 PM

CONCURRENT BREAKOUT SESSIONS

Room locations TBD

BREAKOUT SESSION I PCA Economic Conference

2:15 PM

ECONOMIC UPDATE BY MOODY ANALYTICS / Session 2 of 3

3:15 PM

REGIONAL ECONOMIC UPDATE BY PCA / Session 3 of 3 by Joe Chiappe, PCA

Embodied Greenhouse Gas Emissions for Construction Materials

3:15-4:15 PM

NRMCA'S SUSTAINABILITY PROGRAM by Matthew Lemay, Manager of Codes & Sustainability Programs; National Ready Mixed Concrete Association (invited)

Update on sustainability promotions from NRMCA / state of the industry - An in-depth explanation of the IW-EPD and how to use it for benchmark comparisons in LEED and upcoming carbon credits. Also, a short training on the NRMCA whole-building concrete LCA tool and finally, how to get and use product-specific EPDs.

4:30-5:00 PM

PACA LEARNING MANAGEMENT SYSTEM INITIATIVE

by Susan Armstrong, Director of Specifications & Sustainability & Ken Crank, Director of Certification & Sustainability; Pennsylvania Aggregates & Concrete Association

Be first in line to experience the latest initiative to engage and educate external stakeholders (specifiers, designers, owners,

contractors) through the power of an online learning system. You will preview our pilot online class on IL Cement. This is a great opportunity to offer your ideas on future content development to make our members the information and learning providers for our customers!

BREAKOUT SESSION III Regulatory Sessions

2:15-3:00 PM

LEGAL UPDATE

by Kevin Garber, PACA Counsel; Babst Calland

Kevin returns with an update on case law since the 2022 Annual Meeting that could impact your company. Plus, hear his insights on the Interim Final Environmental Justice Policy and what that means for our industry.

3:00 - 3:30 PM

PA MUNICIPAL ORDINANCE DEVELOPMENTS

by Betsy Dupuis, Babst Calland

A presentation by a land use, real estate

BREAKOUT SESSION II Technical & Sustainability Sessions

2:15-3:15 PM

NSSGA TECHNICAL & SUSTAINABILITY UPDATE

by Hadi Rashidi, Director of Engineering and Technical Policy; National Stone, Sand & Gravel Association

Latest update on Construction Aggregates PCR, EPD Tool and EPA's grant for Reducing

Regulatory sessions continued...

and municipal attorney who is the current solicitor for Centre County and has a firm grasp of municipal ordinance developments of interest to our members.

3:45 - 4:30 PM

DEP BLASTING & DMO UPDATE

by *Randy Shustack, Director, Bureau of District Mining Offices (DMO) & Ross Klock, Blasting Supervisor; Pennsylvania Department of Environmental Protection*
Mr. Shustack will address his vision for the DMO program and Mr. Klock will discuss blasting scenarios to help members consider all their options.

4:30 - 5:00 PM

REDUCING PERMIT DELAYS FOR THE EXTRACTIVE INDUSTRIES

by *Thomas D. Gillespie, P.G.; Professional Geologist, Gilmore & Associates, Inc.*
A guide to maintaining control of the permitting/regulatory process through an innovative risk reduction process resulting in obtaining your permit in a more timely basis.

MONDAY EVENING

5:00-6:30 PM

NETWORKING RECEPTION WITH BAR & APPETIZERS

Fountain Lobby

6:30-?

DINNER ON YOUR OWN

Take your customers and colleagues out in the Hershey area



IBERIAN LOUNGE (HOTEL BAR) HOURS - MONDAY

Last Call: 11:30 PM
Close: Midnight

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Annual Meeting
Attendees:

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ROCK STAR LOUNGE & BREAK ROOM *Starlight East Room*

Hours of Operation:

Monday
8:00 AM to 5:00 PM
Coffee, water & soft
drinks available

Monday
7:00 PM to 9:00 PM
Coffee, water & soft
drinks & refreshments
available

Tuesday
8:00 AM to Noon
Coffee, water & soft
drinks available

YOUNG LEADERS / EMERGING LEADERS GRADUATES & ALUMNI LOUNGE *Overlook Room*

Hours of Operation:

Monday
10:00 AM to 5:00 PM
Coffee, water & soft
drinks available

Tuesday
8:00 AM to Noon
Coffee, water & soft
drinks available

YOUNG LEADERS / EMERGING LEADERS GRADUATES & ALUMNI NETWORKING EVENT

Trevi 5

Monday, November 13th
7:00 - 9:00 PM

Hosted by Dan Ridenour, YLDG Chair,
York Building Products

TUESDAY, NOVEMBER 14, 2023

Note: Exact meeting room locations to be announced.

7:00 AM

Annual Meeting Attendee Breakfast

Fountain Lobby

7:00 AM

Women in PACA Breakfast

Circular Dining Room

for all registered female registered attendees

7:00 AM

Market Engagement Community Breakfast

Tea House Room

for all those interested in being a part of this community

8:15 AM

Pennsylvania Policymakers Session, Legislative Session & Advocacy Updates

Garden Terrace Ballroom

POLICYMAKER SPEAKER FOR 2023

Secretary Mike Carroll, Pennsylvania Department of Transportation

LEGISLATIVE SESSION

Moderated by Hank Butler, PACA Lobbyist

Speakers:

- Pennsylvania Senator Devlin Robinson
*Senate District 37
Republican (Term Expires: 2024) serving Allegheny (part) County.*

Committee Assignments

*Labor & Industry , Chair; Law & Justice , Vice Chair;
Appropriations*

*Banking & Insurance; Community, Economic & Recreational
Development; Consumer Protection & Professional Licensure
Local Government*

- Pennsylvania Representative Seth Grove
*District 196
Republican, serving York County (Part)*

Leadership

Republican Appropriations Committee Chair

Committee Assignments

Appropriations, Republican Chair

Committee On Committees

Rules

*The Committee To Provide Justice To Otherwise Barred Victims Of
Childhood Sexual Abuse (Special Session #1)*

WASHINGTON DC ADVOCACY UPDATE

by Michele Stanley, Vice President, Government & Regulatory Affairs; National Stone, Sand & Gravel Association

PENNSYLVANIA ADVOCACY UPDATE

by Hank Butler, PACA Lobbyist

10:15 AM

Networking Break

10:30 AM

Business of the Association

PACA Emerging Leaders Academy Capstone Project Presentation

- Jeremy Landowski, Conewago Ready Mix - Networking and Geography
- Kevin Claycomb, New Enterprise Stone & Lime Co., Inc. - Industry Awareness and Capstone Project
- Madison Kistler, New Enterprise Stone & Lime Co., Inc. & Tonia Masciotti, H&K Group - Leadership
- Tim Ingram, Specialty Granules, Inc. - Macro Conclusion about the Program

Business of the Association presentation continued...

PACA Board of Directors Election

PACA Associate Board of Directors Election

State of the Association Address by Chairman of the Board, Jeff Detwiler, New Enterprise Stone & Lime Co., Inc.

11:30 AM

PACA Honors Program

PACA Awards Program

- Excellence in Concrete Awards
- Ambassadors of the Industry Hall of Fame Induction

PACA Emerging Leaders Academy Graduation Ceremony

12:30 PM

PACA Honors Luncheon

1:30 PM

PACA Associate Board of Directors Meeting

closed meeting for Associate Board members only



**ANNUAL MEETING
& HONORS PROGRAM
November 18-19, 2024
Hotel Hershey
Hershey, PA**

