



LUNCHEON KEYNOTE

12:15 to 1:15 PM ■ CIRCULAR DINING ROOM

JOSEPH TORILLO

Buried, crushed and bleeding beneath the tons of rubble of the South Tower, Joe wondered what life could be if given just one more day. He was miraculously found alive by rescue workers with multiple fractures, a massive brain injury and barely breathing. The light of day was something he always took for granted. Within ten minutes of being rescued, Joe was buried again under the debris of the second collapse - the North Tower. Joe now travels the world sharing his amazing and inspirational story of survival. A real and regular person, he shares his lessons of managing fear under the most horrible situations.

LESSONS LEARNED

The lessons Joe learned on and after September 11, 2001 inspire those who listen to him to thrive through change under any circumstance, and to accept and handle unexpected stress and adversities - redirecting them with positive empowerment toward reaching their goals and dreams. Attitude and perseverance are everything.

- "You'll never know your true strength until your weakest moment."
- "Success is not luck - it is the intersection where preparation meets opportunity."
- "Happiness is the paying the price of building character and a good reputation."
- "Bravery is the coward that escapes from inside of you."
- "The first step of getting somewhere is to decide that you are not going to stay where you are."
- "The best lessons in life often come from the bad and the wrong, for they are the ones from which you learn the most."
- "Self doubt is our worst enemy, for it seeks to compromise our ability to succeed."

“YOU’LL NEVER KNOW YOUR TRUE STRENGTH UNTIL YOUR WEAKEST MOMENT.”

**- Joe Torrillo
(Ret. Lt. FDNY)**



BURIED ALIVE WITH THE WILL TO SURVIVE

ABOUT JOE

Joe Torrillo was a 25 year Lieutenant with the NYC Fire Dept. who is now retired on disability. He spent the first 15 years of his career in Engine Company # 10, across the street from the South Tower of the World Trade Center. While recuperating from a severe injury on New Years Eve of 1996 going in to 1997, Joe was assigned to convalesce in the office of fire safety education.

Eight months into this "light-duty" position, Joe was ultimately named the Director of this public-based program. In his new position, Joe would co-design a children's state-of-the-art fire safety learning center, which opened in October, 2000.

This new venue, "The Fire Zone", in the heart of Manhattan, was nominated and won the coveted "THEA" award at the Emmy's in 2002. Shortly thereafter, in January of 2001, Joe worked on a project with Fisher-Price Toys to help design a new children's "action figure", which was part of their line of "Rescue Heroes". This new action figure was named "Billy Blazes" and was a likeness of a NYC Firefighter, who was an addition to their other "Rescue Heroes".

In conjunction with the Executives of the Fisher-Price Corp., Joe chose the "Fire Zone" as the location for the press conference to introduce "Billy Blazes", and then keeping with a safety theme, ironically chose the date of September 11, 2001, because 9/11 is the Emergency phone number in New York City.

On the way to the press conference, that was set for 9 a. m., Joe was about an eighth of a mile away from the World Trade Center, when American Airlines Flight #11 struck the North Tower at 8:46 a.m. Fearing for his Firefighter brothers in Engine Co. 10 and Ladder Co. 10 across the street from the Towers, Joe diverted to the scene to render assistance.

Three minutes after donning borrowed bunker gear, at 9:03 a.m., the second jet, flew over Joe's head and slammed in to the South Tower. With a background in Structural Engineering, Joe made an immediate assessment that everyone above the fire was doomed to death, and the buildings would collapse.

By the time the sun set on the evening of September 11, 2001, Joe had miraculously survived the collapse of both Towers, but with life-long injuries.

Sadly, "Billy Blazes" would come to represent the 343 New York City Firefighters who had made the supreme sacrifice of their lives in the rescue effort.

Today Joe Torrillo travels the world as a professional speaker with a quest to make our country the "Re-United States of America", resurrecting patriotism, trumpeting the men and women of the Armed Services, mentoring adolescents, and inspiring audiences of all sizes to embrace change and never give up on their dreams.



Hotel Hershey
Hershey, PA



Monday
November 15, 2021



Choose the sessions that are right for you!

TRACK 1

Castilian Room

CONCRETE PROMOTION FORUM

9:45 to 10:45 AM

Lead by Rory McCoy, Centre Concrete Co., Chair, Concrete Promotion Board

Join us for this open discussion regarding topics affecting the ready mixed concrete industry:

- dealing with contractors and placement quality issues
- Today's "green" concrete environment
- Promotion challenges and resources

TRACK 2

Garden Terrace Ballroom

NATIONAL AGGREGATE TECHNICAL ISSUES

9:45 to 10:45 AM

By Rehan Ehsan, National Stone, Sand & Gravel Association

Update on national aggregate issues by the newly appointed NSGA Director of Engineering and Technology

Share your issues and concerns to continue the conversation with experts and peers.

Immediately following lunch, PACAWorks concludes and those registered to attend the PACAWorks only are dismissed.

TRACK 3

Starlight Room

LET'S TALK ABOUT MS4

9:45 to 10:30 AM

By Tim Weston, K&L Gates LLP

Tim is a partner with the K&L Gates law firm with over 46 years' experience in environmental issues. Tim will discuss the MS4 program requirements, how it will affect your business and community and upcoming challenges.

DEP'S RISK MANAGEMENT PHILOSOPHY

10:30 to 11:00 AM

By Bill Allen, Pennsylvania Department of Environmental Protection, Active and Abandoned Mine Operations

Bill is the Bureau Director for the DEP Mining Department. Bill will discuss the Department's Risk Management policy and how it plays into permit approvals and other decisions.

OPIOID TRAINING PROGRAM OVERVIEW & MARIJUANA LEGALIZATION IMPACT

11:00 to 11:45 AM

By Adele Abrams, Law Office of Adele Abrams P.C.

Adele is the owner of Adele Abrams law firm which specializes in mine safety issues. She will be discussing the Opioid Training Program that has begun with assistance from the University of Massachusetts and the Alpha Foundation, as well as discussing the impact legalizing marijuana will have on your operations.

TRACK 4

Garden Terrace Ballroom

SURVIVING SUSTAINABILITY STANDARDS - A SURVIVAL BOOT CAMP FOR AGGREGATES, CONCRETE & CEMENT PRODUCERS

10:45 to 11:45 AM

By James Bogdan, National Ready Mixed Concrete Association; Rehan Ehsan, National Stone, Sand & Gravel Association & Shawn Kalyn, St. Marys Cement

New requirements imposed under the umbrella of sustainability that affect all of our producer members are here NOW!

We have brought together industry leaders to address how this impacts each of our producer segments. This presentation and discussion will help you formulate how you will address these issues as a company. In addition, we will discuss how best we can work together as an Association to properly address this far-reaching issue and the practical concerns that it brings.

LUNCH

Circular Dining Room/Fountain Lobby

NETWORKING LUNCHEON WITH 9/11 KEYNOTE SPEAKER

Noon to 1:15 PM

Read more about Joe Torrillo, Ret. FDNY Lieutenant and his harrowing ordeal on September 11, 2001 at the Twin Towers in New York City on the following page.